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THE NATIONAL HEALTH COUNCIL

REPORT ON VOLUNTARY HEALTH AGENCY REVENUE AND EXPENSES

FISCAL YEAR 1988

The Council requires member agencies to provide audited figures for national and affiliate offices combined whenever possible. FY 1988 is the most recent year for which such complete and reliable figures are available as of this publication date. Please contact the Council for further information.

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OCTOBER 1990

NATIONAL HEALTH COUNCIL
VOLUNTARY HEALTH AGENCY MEMBERS PARTICIPATING IN THIS REPORT

Alzheimer's Association, Inc.
70 East Lake Street, Suite 600
Chicago, IL 60601
(312) 853-3060

American Cancer Society
1599 Clifton Road, NE
Atlanta, GA 30329
(404)320-3333

American Diabetes Association
1660 Duke Street
Alexandria, VA 22314
(703) 549-1500

American Kidney Fund
6110 Executive Boulevard, Suite 1010
Rockville, MD 20852
(301) 881-3052
(800) 638-8299

American Liver Foundation
998 Pompton Avenue
Cedar Grove, NJ 07009
(201) 256-2550
(800) 223-0179

American Lung Association
1740 Broadway
New York, NY 10019
(212) 315-8700

American Red Cross
17th & D Streets, NW
Washington, DC 20006
(202) 737-8300

American Social Health Association
P.O. Box 13827
Research Triangle Park, NC 27709
(919) 361-2742

Arthritis Foundation
1314 Spring Street, NW
Atlanta, GA 30309
(404) 872-7100

Asthma and Allergy Foundation of America
1717 Massachusetts Avenue, NW, Suite 305
Washington, DC 20036
(202) 265-0265

Cystic Fibrosis Foundation
6931 Arlington Road
Bethesda, MD 20814
(301) 951-4422

Dystrophic Epidermolysis Bullosa Research Association of America (D.E.B.R.A.)
141 Fifth Avenue, Suite 7-South
New York, NY 10010
(212) 995-2220

Epilepsy Foundation of America
4351 Garden City Drive, Suite 406
Landover, MD 20785
(301) 459-3700

Huntington's Disease Society of America
140 West 22nd Street,
6th Floor
New York, NY 10011
(212) 242-1968

Interstitial Cystitis Association
P.O. Box 1553
Madison Square Station
New York, NY 10159
(212) 979-6057

Juvenile Diabetes Foundation International
432 Park Avenue South,
16th Floor
New York, NY 10016
(212) 889-7575

Leukemia Society of America
733 Third Avenue
New York, NY 10017
(212) 573-8484

Lupus Foundation of America, Inc.
1717 Massachusetts Avenue, NW, Suite 203
Washington, DC 20036
(202) 328-4550

March of Dimes Birth Defects Foundation
1275 Mamaroneck Avenue
P.O. Box 2000
White Plains, NY 10605-5298
(914) 428-7100

Muscular Dystrophy Association, Inc.
810 Seventh Avenue
New York, NY 10019
(212) 586-0808

Myasthenia Gravis Foundation
53 West Jackson Blvd., Suite 1352
Chicago, IL 60604
(312) 427-6252

National Council on Alcoholism and Drug Dependence
12 West 21st Street, 7th Floor
New York, NY 10010
(212) 206-6770

National Down Syndrome Society
666 Broadway
New York, NY 10012
(212) 460-9330

National Easter Seal Society
70 East Lake Street
Chicago, IL 60601
(312) 726-6200
(800) 221-6827

National Foundation for Ileitis & Colitis, Inc.
444 Park Avenue South
New York, NY 10016
(212) 685-3440

National Hemophilia Foundation
The Soho Building
110 Greene Street, Room 406
New York, NY 10012
(212) 219-8180

National Multiple Sclerosis Society
205 East 42nd Street
New York, NY 10017
(212) 986-3240

National Neurofibromatosis Foundation
141 Fifth Avenue, Suite 7-South
New York, NY 10010
(212) 460-8980
(800) 323-7938

National Osteoporosis Foundation
2100 M Street, NW,
Suite 602
Washington, DC 20037
(202) 223-2226

National Society to Prevent Blindness
500 East Remington Road
Schaumburg, IL 60173
(708) 843-2020

National Sudden Infant Death Syndrome Foundation
10500 Little Patuxent Pkwy., Suite 420
Columbia, MD 21044
(301) 964-8000

National Tuberous Sclerosis Association
4351 Garden City Drive, Suite 660
Landover, MD 20785
(301) 459-9888
(800) 225-NTSA

Tourette Syndrome Association, Inc.
42-40 Bell Boulevard
Bayside, NY 11361
(718) 224-2999

United Ostomy Association, Inc.
36 Executive Park,
Suite 120
Irvine, CA 92714
(714) 660-8624

The National Health Council reviews each member annually to ensure conformity with membership standards covering all aspects of governance, performance, and fundraising. In addition, the Council sponsors, together with United Way and the National Assembly, the **Standards of Accounting and Financial Reporting for Voluntary Health and Welfare Organizations** (revised 1988). These standards prescribe the functional accounting used in this report. Except when noted, the report uses audited data for national offices and affiliates combined. This data is generally not available as early as national office only reports. The Council publishes this report annually as early as possible as a public service.

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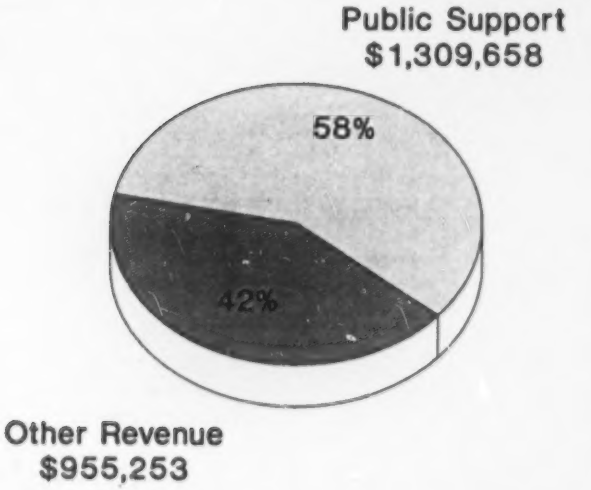
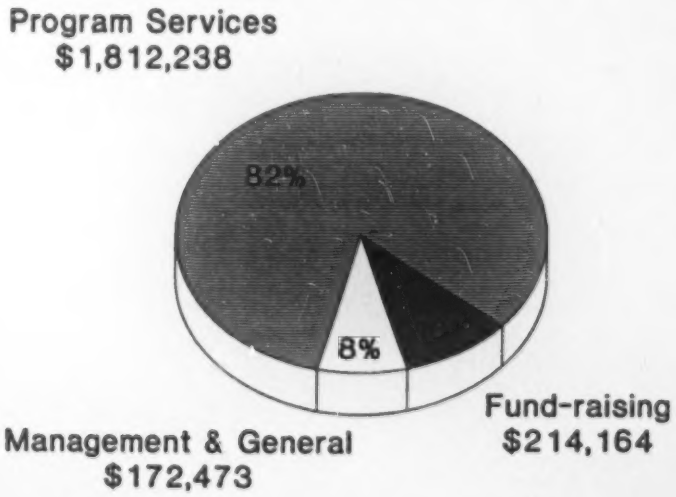
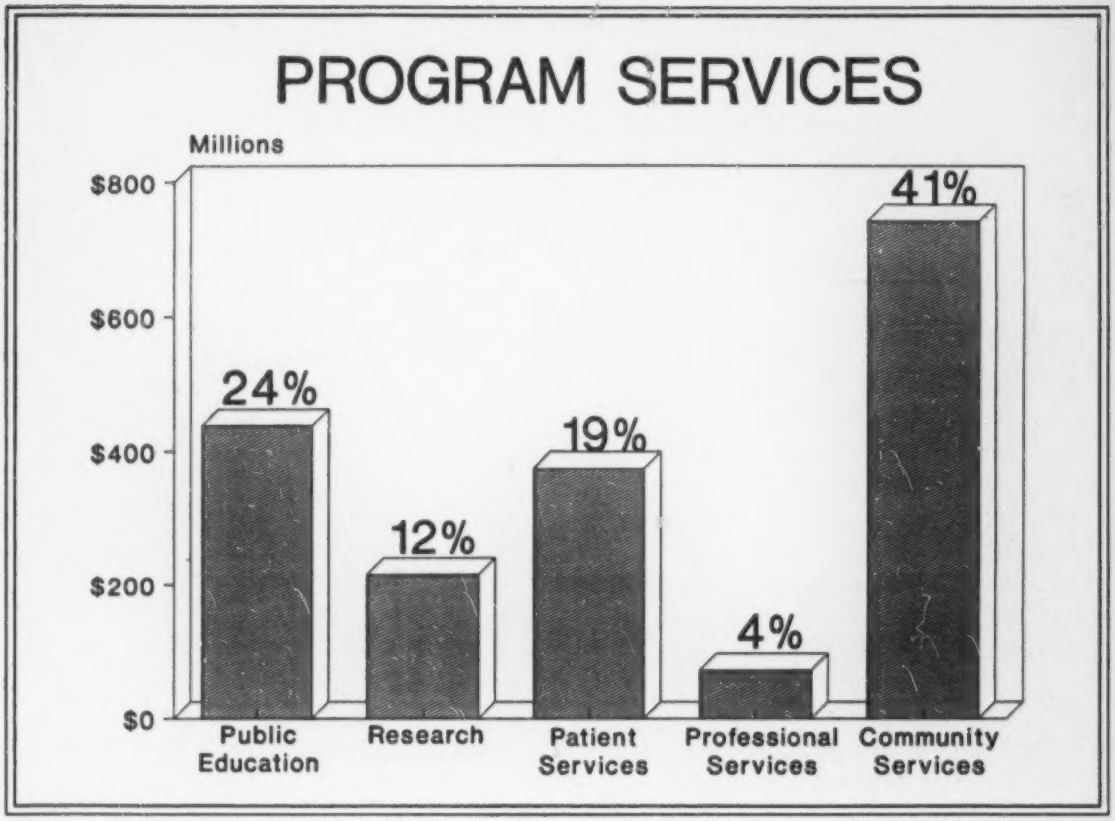
TOTAL REVENUE: $2,264,910
(in thousands)



TOTAL EXPENSES: $2,198,875
(in thousands)



Management and general expenses provide for accounting, financial reporting, and other services to meet regulatory requirements and sustain agency operations. Fund-raising expenses are the costs incurred in appeals to the public. The difference between total revenue and total expenses represents acquisition of fixed assets, endowment investment, and support of future program services.



	(in thousands)
Public Education	$ 436,854
Research	215,321
Patient Services	346,539
Professional Education	71,690
Community Services	741,834
Total Program Services	**$1,812,238**

PUBLIC EDUCATION SERVICES

Public health education represents programs conducted for the purpose of informing the general public how to promptly recognize the symptoms of ill health, disease and/or physical disorders. Also included is the dissemination of facts and information designed to encourage periodic physical examinations, reduce indifference toward health problems and eliminate unwarranted fears or misconceptions.

Agency	Thousands	Percent of Program Expenses
Natl. Council on Alcoholism and Drug Dependence	$1,516	100%
American Social Health Association (1,2)	4,908	98%
Natl. Down Syndrome Society	146	46%
American Kidney Fund	1,469	45%
American Liver Foundation	461	41%
Arthritis Foundation	15,389	40%
American Lung Association	28,195	39%
March of Dimes Birth Defects Foundation	29,884	35%
Natl. Osteoporosis Foundation	172	33%
Natl. Society to Prevent Blindness	2,196	33%
Asthma & Allergy Foundation of America	236	32%
Lupus Foundation of America	807	32%
Natl. Sudden Infant Death Synd. Fdn. (3)	204	29%
American Red Cross	233,088	26%
Juvenile Diabetes Foundation International	4,786	26%
Cystic Fibrosis Foundation	9,767	25%
American Cancer Society	56,973	24%
Leukemia Society of America	5,248	24%
D.E.B.R.A. of America	23	20%
Myasthenia Gravis Foundation	116	20%
Natl. Multiple Sclerosis Society	7,499	20%
American Diabetes Association	7,069	19%
Tourette Syndrome Association	138	18%
Alzheimer's Association	2,336	17%
Muscular Dystrophy Association	12,336	16%
Epilepsy Foundation of America	2,435	14%
Huntington's Disease Society of America	111	14%
Natl. Tuberous Sclerosis Association	8	8%
Natl. Hemophilia Foundation	430	7%
Natl. Neurofibromatosis Foundation	57	7%
United Ostomy Association	43	7%
Natl. Easter Seal Society	8,809	5%
Totals	**$436,854**	**24%**
	Mean =	28.75%
	Median =	24.50%

(1)-Includes professional education
(2) Includes public policy
(3) Included family support services

RESEARCH SERVICES

Research represents awards or grants-in-aid to support scientific studies or investigations, plus all other costs or expenses incurred while conducting a program in which new knowledge is being sought to find causes, cures and prevention for specific diseases or health problems.

Agency	Thousands	Percent of Program Expenses
Interstitial Cystitis Association	$3	100%
Natl. Neurofibromatosis Foundation	711	85%
Juvenile Diabetes Foundation International	13,676	74%
Myasthenia Gravis Foundation	311	53%
Cystic Fibrosis Foundation	16,604	42%
Natl. Down Syndrome Society	130	41%
American Cancer Society	89,188	37%
D.E.B.R.A. of America	43	37%
Huntington's Disease Society of America	291	37%
Natl. Foundation for Ileitis & Colitis	1,785	36%
Tourette Syndrome Association	249	32%
Leukemia Society of America	6,420	30%
Alzheimer's Association	3,847	29%
Muscular Dystrophy Association	20,184	26%
American Diabetes Association	9,418	25%
Natl. Osteoporosis Foundation	129	25%
Asthma & Allergy Foundation of America	175	24%
Lupus Foundation of America	597	24%
American Liver Foundation	246	22%
Arthritis Foundation	8,500	22%
Natl. Multiple Sclerosis Society	8,380	22%
March of Dimes Birth Defects Foundation	14,765	17%
Natl. Hemophilia Foundation	943	15%
Natl. Sudden Infant Death Synd. Fdn.	105	15%
Natl. Tuberous Sclerosis Association	14	14%
Epilepsy Foundation of America	823	5%
Natl. Society to Prevent Blindness	323	5%
American Lung Association	2,605	4%
American Red Cross	14,300	2%
American Social Health Association	78	2%
American Kidney Fund	26	1%
Natl. Easter Seal Society	451	.05%
Totals	**$215,321**	**12%**
	Mean =	28.22%
	Median =	24.50%

PATIENT SERVICES

Patient services represent activities performed or programs conducted for the purpose of providing physical, emotional, and other assistance to individuals afflicted with a disease or health impairment, or to their families. Also included is the furnishing of medical care, hospitalization, equipment, drugs, and other tangible items to those in need.

Agency	Thousands	Percent of Program Expenses
Natl. Easter Seal Society	$164,980	94%
Natl. Tuberous Sclerosis Association	69	71%
Epilepsy Foundation of America	11,835	67%
Natl. Hemophilia Foundation	3,626	60%
Muscular Dystrophy Association (1)	42,676	55%
American Kidney Fund	1,553	48%
Alzheimer's Association	5,007	37%
American Diabetes Association	13,038	35%
Natl. Multiple Sclerosis Society	12,516	33%
American Liver Foundation	359	32%
American Lung Association	21,065	29%
Lupus Foundation of America	735	29%
Arthritis Foundation (1)	10,837	28%
Huntington's Disease Society of America	210	27%
D.E.B.R.A. of America	28	24%
Asthma & Allergy Foundation of America	162	22%
Leukemia Society of America	4,624	21%
Tourette Syndrome Association	162	21%
American Cancer Society	42,642	18%
Myasthenia Gravis Foundation (1)	73	12%
Cystic Fibrosis Foundation	3,990	10%
March of Dimes Birth Defects Foundation	6,345	7%
Natl. Osteoporosis Foundation	7	1%
Totals	**$346,539**	**19%**
	Mean =	33.9%
	Median =	29.0%

(1) Includes community services

PROFESSIONAL EDUCATION SERVICES

Professional education represents activities or programs designed to improve the knowledge, skills, and critical judgment of physicians, dentists, nurses and others engaged (directly or indirectly) in health work by keeping them abreast of new medical advancements, diagnostic techniques, etc. Also included here is the provision of educational opportunities for those who have displayed the interest, aptitude, and intelligence to enter the medical field or undertake scientific investigations, as well as expansion or improvement of health education courses in universities and stimulation of health and/or scientific careers.

Agency	Thousands	Percent of Program Expenses
Natl. Foundation for Ileitis & Colitis (1)	$3,114	64%
Natl. Osteoporosis Foundation	183	35%
Natl. Society to Prevent Blindness	1,563	24%
D.E.B.R.A. of America	23	20%
Myasthenia Gravis Foundation	86	15%
Tourette Syndrome Association	113	14%
American Cancer Society	29,144	12%
American Diabetes Association	4,325	12%
Cystic Fibrosis Foundation	4,883	12%
American Lung Association	7,035	10%
Arthritis Foundation	3,756	10%
Natl. Hemophilia Foundation	57	19%
Lupus Foundation of America	245	10%
Natl. Multiple Sclerosis Society	3,261	9%
March of Dimes Birth Defects Foundation	6,707	8%
Leukemia Society of America	1,524	7%
Natl. Tuberous Sclerosis Association	6	6%
American Liver Foundation	55	5%
Huntington's Disease Society of America	37	5%
Natl. Sudden Infant Death Synd. Fdn.	35	5%
Epilepsy Foundation of America	703	4%
Muscular Dystrophy Association	2,429	3%
American Kidney Fund	74	2%
Asthma & Allergy Foundation of America	17	2%
Natl. Easter Seal Society	1,800	1%
Totals	**$71,690**	**4%**

(1) Includes public education

Mean =	13.64%
Median =	10.00%

COMMUNITY SERVICES

Community services represent activities such as the detection of disease or health problems, planning and improving health practices, supporting clinics or other public health facilities, conducting rehabilitative or similar programs.

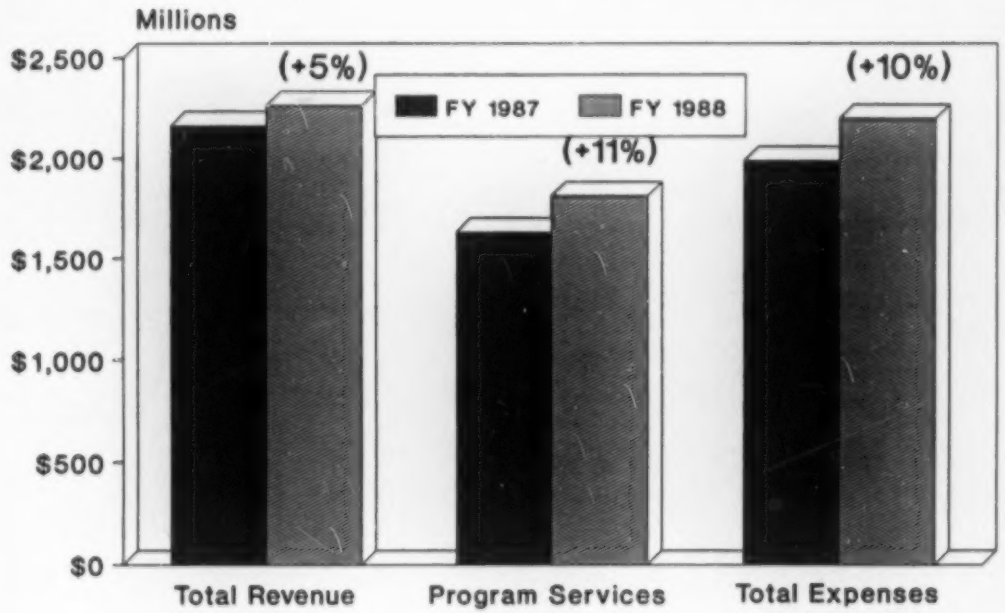
Agency	Thousands	Percent of Program Expenses
United Ostomy Association	$547	93%
American Red Cross	633,560	73%
Natl. Sudden Infant Death Synd. Fdn.	358	51%
Natl. Society to Prevent Blindness	2,512	38%
March of Dimes Birth Defects Foundation	28,127	33%
Asthma & Allergy Foundation of America	143	20%
American Lung Association	13,437	19%
Alzheimer's Association (1)	2,264	17%
Huntington's Disease Society of America	134	17%
Leukemia Society of America	3,699	17%
Natl. Multiple Sclerosis Society	5,967	16%
Cystic Fibrosis Foundation	4,074	10%
Epilepsy Foundation of America	1,836	10%
American Cancer Society	20,800	9%
American Diabetes Association	3,310	9%
Natl. Hemophilia Foundation	521	9%
Natl. Neurofibromatosis Foundation	65	8%
Lupus Foundation of America	140	6%
Natl. Osteoporosis Foundation	33	6%
American Kidney Fund	144	4%
Totals	**$741,834**	**41%**
(1) Includes public policy	Mean =	23.15%
	Median =	16.50%

FY 1988 REVENUE AND EXPENSES (in thousands)

Agency	FYE	Revenue				Expenses										
				Total		Program Services						Support Services			Total	
		Public Support	Other Revenue	Total Revenue FY 1988	Total Revenue FY 1987	Public Education	Research	Patient Services	Prof. Education	Community Service	Total Program Expenses	Mgt. and General	Fund Raising	Total Support Expenses	Total Expenses FY 1988	Total Expenses FY 1987
Alzheimer's Association (a)	12/31/88	16,572	5,544	22,115	17,650	2,336	3,847	5,007		2,264	13,454	1,807	3,674	5,482	18,936	14,001
American Cancer Society	8/31/88	301,041	34,717	335,758	331,031	56,973	89,188	42,642	29,144	20,800	238,747	23,821	48,605	72,426	311,173	295,526
American Diabetes Association	6/30/88	30,579	15,385	45,964	40,602	7,069	9,419	13,038	4,326	3,310	37,162	4,392	4,707	9,099	46,261	39,211
American Kidney Fund	12/31/88	4,007	86	4,093	4,503	1,469	26	1,553	74	144	3,266	174	966	1,140	4,406	4,257
American Liver Foundation	6/30/88	1,285	220	1,505	1,144	461	246	359	55		1,121	104	100	204	1,325	1,057
American Lung Association (b)	6/30/88	92,979	25,096	108,075	103,555	28,195	2,605	21,065	7,035	13,437	72,337	7,995	25,062	33,057	105,394	99,935
American Red Cross (c)	6/30/88	315,370	685,041	1,000,411	972,119	233,087	14,300			653,560	900,947	65,389	26,702	92,091	993,038	887,703
American Social Health Assn. (d)	12/31/88	6,265	188	6,453	3,743	4,908	78				4,986	1,325	120	1,442	6,428	3,627
Arthritis Foundation (e)	12/31/88	51,221	4,313	55,534	53,030	15,389	8,500	10,837	3,756		38,482	5,915	9,512	15,427	53,909	50,199
Asthma and Allergy Foundation *	9/30/88	758	71	829	936	236	175	162	17	143	733	127	26	153	886	949
Cystic Fibrosis Foundation (f)	12/31/88	46,479	2,586	49,065	43,221	9,767	16,604	3,990	4,883	4,074	39,318	4,370	5,905	10,275	49,593	38,561
D.E.B.R.A. of America (g)	12/31/88	136	35	171	152	23	43	28	23		117	13	12	25	142	110
Epilepsy Foundation of America	12/31/88	13,323	12,082	25,405	22,977	2,435	823	11,835	703	1,836	17,632	2,760	3,153	5,913	23,545	21,630
Huntington's Disease Society (h)	9/30/88	944	329	1,273	1,305	111	291	210	37	134	783	163	137	300	1,083	1,078
Interstitial Cystitis Association	9/30/88	167		167	88		3				3	115		115	118	63
Juvenile Diabetes Foundation Intl. (i)	6/30/88	21,710	2,344	24,054	21,562	4,786	13,676				18,462	1,579	5,113	6,692	25,154	16,979
Leukemia Society of America	6/30/88	28,695	513	29,208	25,434	5,248	6,420	4,624	1,524	3,699	21,515	3,760	3,343	7,103	28,618	27,597
Lupus Foundation of America (j)	9/30/88	2,608	863	3,471	3,090	807	597	735	245	140	2,524	304	312	616	3,140	2,720
March of Dimes Birth Defects Fdn.	12/31/88	111,523	8,132	119,655	113,877	29,884	14,765	6,345	6,707	28,127	85,828	11,522	22,651	34,173	120,001	109,402
Muscular Dystrophy Association (k)	12/31/88	105,053	6,344	111,397	106,577	12,336	20,184	42,676	2,429		77,625	6,728	20,096	26,824	104,449	95,067
Myasthenia Gravis Foundation * (l)	12/31/88	567	30	597	623	116	31	73	86		586	84	40	124	710	548
Nat. Cnl. on Alcohol. & Drug Dep. * (m)	12/31/88	2,053	318	2,371	2,796	1,516					1,516	582	216	798	2,314	1,789
Nat. Down Syndrome Society	3/31/88	939	45	984	435	146	130			45	321	34	44	77	398	373
Nat. Easter Seal Society	8/31/88	85,702	144,259	229,961	218,392	8,809	451	164,980	1,800		176,040	20,676	22,126	42,802	218,842	207,112
Nat. Fdn. for Ileitis & Colitis (n)	9/30/88	5,799	74	5,873	4,738		1,785		3,114		4,899	665	891	1,556	6,455	4,837
Nat. Hemophilia Foundation (o)	6/30/88	5,701	2,151	7,852	7,904	430	943	3,626	571	521	6,091	954	243	1,197	7,288	7,412
Nat. Multiple Sclerosis Society	9/30/88	56,915	1,753	58,668	49,570	7,499	8,380	12,516	3,261	5,967	37,623	5,087	8,995	14,082	51,705	45,745
Nat. Neurofibromatosis Foundation	9/30/88	833	43	876	761	57	711			65	833	18	55	73	906	663
Nat. Osteoporosis Foundation	12/31/88	638	106	744	781	172	129	7	183	33	524	71	29	101	625	646
Nat. Society to Prevent Blindness	3/31/88	6,972	1,932	8,904	8,233	2,196	323		1,563	2,512	6,594	1,141	1,155	2,296	8,890	9,268
Nat. Sudden Infant Death Syndrome (p)	6/30/88	1,016	21	1,037	957	204	105		35	358	702	138	61	199	901	894
Nat. Tuberous Sclerosis Association	6/30/88	100	30	130	216	8	14	69	6		97	20	10	30	127	153
Tourette Syndrome Association * (q)	2/29/88	986	268	1,254	958	138	249	162	113	118	780	164	75	239	1,019	718
United Ostomy Association (r)	9/30/88	722	334	1,056	1,061	43				547	590	478	28	506	1,096	1,117
Totals		1,309,658	955,253	2,264,910	2,164,021	436,854	215,321	346,539	71,690	741,834	1,812,238	172,473	214,164	386,637	2,198,875	1,990,947

* National office only

REVENUE AND EXPENSES
FY 1987 - 1988 COMPARISONS



(in thousands)

	FY 1987	FY 1988
Total Revenue	$2,164,021	$2,264,910
Program Services	1,555,845	1,812,238
Total Expenses	1,990,947	2,198,875

NOTES

I. General

This report is based on the financial statements of the member agencies. The Council has used audited financial statements whenever possible. In cases where an agency has affiliates (state or local chapters), the Council has used combined statements reflecting the operations of both the national office and affiliates unless combined statements were not available. National office only data is used for the following agencies that could not provide combined statements: Myasthenia Gravis Foundation, National Council on Alcoholism and Drug Dependence, Tourette Syndrome Association, and the Asthma and Allergy Foundation of America. Consistent with the **Standards of Accounting and Financial Reporting for Voluntary Health and Welfare Organizations (revised 1988),** government grants and contracts are included in this report under "other revenue" rather than "public support."

II. Specific Agency References

(a) Program services for the Alzheimer's Association have been reclassified to meet National Health Council uniform program service categories.

(b) Program services for the American Lung Association have been reclassified to meet NHC uniform program service categories. The agency's official program service categories and amounts, as listed in its audited financial statements, are as follows:

Environmental health	$ 8,259,624
Smoking education	21,253,504
Lung disease	28,963,647
Community services	13,860,837

(c) Program services for the American Red Cross have been reclassified to meet NHC uniform program service categories. The agency uses the following program expense categories with expenses as noted:

Services to members of the Armed Forces, veterans, and their families	$ 80,848,000
Disaster	93,180,000
Blood services	572,417,000
Health services	93,306,000
Youth	7,589,000
Community volunteer	47,146,000
International	6,462,000

(d) Program services for the American Social Health Association entitled information and education, and public policy, are listed under the public education category in this Report.

(e) The Arthritis Foundation reports patient services and community services together. In this Report, they are listed under the category of patient services.

(f) Program services for the Cystic Fibrosis Foundation were reclassified to meet NHC uniform program service categories.

(g) The Dystrophic Epidermolysis Bullosa Research Association of American reports public and professional education together. Breakdowns were provided for this Report.

(h) The Huntington's Disease Society of America reports public and professional education together. Breakdowns were provided for this Report.

(i) Juvenile Diabetes Foundation International reports combined U.S. and Canadian figures.

(j) The Lupus Foundation of America reports patient services and professional education together. Breakdowns were provided for this Report.

(k) The Muscular Dystrophy Association reports public and professional education together. Breakdowns were provided for this report. Patient and community services are combined under patient services in this Report.

(l) The Myasthenia Gravis Foundation reports patient services and community service together. In this report, they are listed under the category of patient services.

(m) The National Council on Alcoholism and Drug Dependence reports all of it's program services under public education.

(n) The National Foundation for Ileitis & Colitis includes health profession education and public information under professional education.

(o) The combined fiscal statements of the National Hemophilia Foundation and its affiliates in this Report are unaudited.

(p) The National Sudden Infant Death Syndrome Foundation includes education and service to families under public education.

(q) Program services for the Tourette Syndrome Association were classified to meet NHC uniform program services categories.

(r) Program services for the United Ostomy Association were reclassified to meet NHC uniform program services categories.

NATIONAL HEALTH COUNCIL

The National Health Council is a private, nonprofit association of national organizations which was founded in 1920 as a clearinghouse and cooperative effort for voluntary health agencies. To work more extensively for the public interest, the Council expanded its membership to encompass professional and other membership associations, health related nonprofit agencies, business corporations and federal government agencies.

The Council's **MISSION** is one of enabling its member organizations to work together effectively to promote the health of all Americans with a strong sense of human concern, especially for vulnerable people.

Specifically, the Council strives to achieve the following **GOALS:**

1. To stimulate greater public awareness of health and health related concerns,

    a. by encouraging inquiry and research into health matters of mutual interest, and
    b. by disseminating health related information.

2. To strengthen cooperative efforts among health related private sector organizations, and between the private and governmental sectors,

    a. by facilitating the sharing of ideas, resources and leadership in the health field,
    b. by promoting a deeper appreciation of public policy issues and other extrinsic forces affecting health, and
    c. by maintaining open channels of communication.

3. To foster collaborative activities among voluntary health agencies that will provide accountability and public confidence in their programs,

    a. by maintaining and monitoring high standards of public accountability,
    b. by assisting voluntary health agencies to meet such standards,
    c. by stimulating high levels of management performance, and
    d. by entering into selective advocacy on public policy matters affecting voluntary health agencies.

The National Health Council wants all Americans to take care of themselves and to use health resources wisely so that they can lead independent and productive lives.

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